



University of Wisconsin-Madison
School of Education

Academic Planning Council Minutes
Wednesday, May 15, 2019

Attendees: Kelley, Hess, Brown, Mitchell, Smedema, Quintana, Klawitter, Diffe, Lisowski, Wollack, Fillback Watt, Halbach, Kendall, Corby, Jach, Gerloff, Tochon

Guests: Bret Larget, Gloria Mari-Beffa, David Shaffer, and Mitchell Berland

Minutes taken by Shelby Bowe

Meeting called to order at 10:09 AM

Approved February Minutes, April Minutes, and May agenda items

Data Science Program Proposal. Bret Larget (Professor of Statistics and Botany) and Gloria Mari-Beffa (Associate Dean, L&S) provided information on a new major in Data Science. The major is scheduled to be offered starting in Fall 2020. The request for authorization identifies the major as a general major that can be taken in various directions based on students' electives. As the major becomes popular, more options may become available pending the interests of the students. L&S is seeking a letter of support for the request for authorization. The School of Education provided feedback earlier on the notice of intent. Concerns expressed during the discussion include a request to include courses in the art department that could be included as electives (Mitchell), the need for additional credits focused on application of data science (Berland), a lack of detail in the proposal on how the program structure will serve the program's goals and purpose (Shaffer), attention to both qualitative and quantitative data applications (Shaffer), attention to equity and ethics of big data (Kendall), and attention to global implications (Tochon). Additional suggestions discussed include having an SoE representative on the steering committee for the major, making sure that this major does not preclude the development of future programs related to data science in the School of Education, attention to clarifying committee structure, committee membership and goals for the future, and creating avenues for SoE input into the development of the new major.

Kelley offered to draft a letter to L&S for members of the committee and guests from the Department of Education Psychology to review.

BFA Art: Graphic Design Option and BS Art: Graphic Design Option: Mitchell presented a proposal to create new named options in graphic design in the BFA and BS programs, as well as a new undergraduate certificate in graphic design. She explained that the named options and certificate are in response to student feedback. Currently,

students graduate with a degree in Art or a certificate in Studio Art without anything showing on the transcript regarding the focus on Graphic Design. The named options will allow students to show the specialization in Graphic Design on their transcript.

Certificate in Graphic Design: Mitchell explained this was for students in their junior or senior years. The certificate will be available to those who do not want to pursue the entire major. The certificate will show on the transcript that the student has a specialization in Graphic Design which could help students with job searching.

Motion to approve all Graphic Design Options: Approved.

MS Occupational Therapy Suspension: Diffie explained that the proposal is to suspend admission to the program. Kinesiology is working on a doctorate program that will meet the accreditation guidelines. The new doctoral program will be active Fall 2021, replacing the master's program.

Motion to approve the MS Occupational Therapy Suspension: Approved.

Meeting adjourned at 11:03 AM